

# SARAH GRADELESS c o p y w r i t e r

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## EXPERIENCE

**Moxie, Atlanta, GA | June 2018-Present**

**Junior Copywriter | Main Clients: Verizon and Driven Brands**

- Hired to write copy for radio, social, websites, banner ads, direct mail, email, SMS, push notifications, billboards, in-store posters, etc.
- Helped my company win the Disney account

**Transshield Inc., Elkhart, IN | Mar. 2014-Oct. 2015**

**Military Marketing Associate**

- Edited copy on the website
- Created a print ad for a military trade show
- Started an office game by hiding my green G.I. Joe guy

**Oakbrook Homes, Elkhart, IN | Feb.-Mar. 2014**

**Freelance Marketing Assistant**

- Maintained website and social media sites
- Created a print ad for the back cover of a home magazine
- Survived eating a brownie from a mysterious sender

**Center for the Homeless, South Bend, IN |Apr.-Aug. 2013**

**Marketing Intern**

- Assisted the events & marketing coordinator
- Provided the grant writer with donation data

## EDUCATION

**The Creative Circus | 2017**

Copywriting

**Indiana University South Bend | 2013**

Professional Writing Certificate

**Indiana University Bloomington | 2011**

B.A. | Communication & Culture

*One of the twenty-one students chosen to represent Indiana University in the National Student Advertising Competition*

## SKILLS

- proofreading that will put your computer to shame
- can create believable sprinkler and dentist office sound effects