

SARAH GRADELESS c o p y w r i t e r

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EXPERIENCE

Formerly Known As, Atlanta, GA | June 2018–Present **Copywriter | Main Clients: The J.M. Smucker Co., Verizon and Driven Brands**

- Hired to write copy for radio, social, websites, banner ads, direct mail, email, SMS, push notifications, billboards, in-store posters, etc.
- Helped my company win the Disney account

Transshield Inc., Elkhart, IN | Mar. 2014–Oct. 2015 **Military Marketing Associate**

- Edited copy on the website
- Created a print ad for a military trade show
- Started an office game by hiding my green G.I. Joe guy

Oakbrook Homes, Elkhart, IN | Feb.–Mar. 2014 **Freelance Marketing Assistant**

- Maintained website and social media sites
- Created a print ad for the back cover of a home magazine
- Survived eating a brownie from a mysterious sender

Center for the Homeless, South Bend, IN | Apr.–Aug. 2013 **Marketing Intern**

- Assisted the events & marketing coordinator
- Provided the grant writer with donation data

EDUCATION

The Creative Circus | 2017

Copywriting

Indiana University South Bend | 2013

Professional Writing Certificate

Indiana University Bloomington | 2011

B.A. | Communication & Culture

One of the twenty-one students chosen to represent Indiana University in the National Student Advertising Competition

SKILLS

- Proofreading that will put your computer to shame
- Can create believable sprinkler and dentist office sound effects